

# MAP ACADEMY

**Position:** Design Associate

**Contract:** Employee Contract, 1 year (with potential to extend thereafter)

**Location:** Remote/Working from home

**Work Hours:** Monday to Friday, 9 am–5:30 pm (mandatorily working at IST)

**Remuneration:** Competitive, depending on previous experience

**Application Deadline:** Rolling. [Apply here](#).

## About the MAP Academy

[The MAP Academy](#) is an online platform that encourages greater engagement with South Asia's art and cultural histories through a variety of free editorial and educational resources.

## Role Overview

The Design Associate will be working remotely with a range of art imagery and collaborating with researchers, managers, and creatives to ideate and develop dynamic visual and editorial assets for the organisation's various projects. Candidates should be well versed with the Adobe Suite and have a good understanding of digital and print publication design. They should also have a genuine interest in and knowledge of South Asia's art and culture histories, and an intuitive sense for sourcing and applying art-related imagery. Their roles and responsibilities will include:

- Designing digital ads for a variety of social platforms
- Creating promotional assets such as brochures, posters, handouts, and other forms of documentation
- Conceptualising and setting up design templates for social media posts, videos, and physical screens
- Assisting in designing consistent templates for reports, decks, and progress/impact charts
- Aiding website design changes and working with external UI/UX designers across various projects
- Conducting image research from time to time

## Preferred Skills and Abilities

We invite applications from candidates who:

- Are able to create graphics following the MAP Academy's visual language, for a diverse range of projects
- Are well-versed with the Adobe Suite (Adobe XD, Photoshop, Illustrator and InDesign). Basic knowledge of Figma would be an asset.
- Have a good understanding of print publication designs and layouts
- Are able to follow set structures and templates as well as contribute towards developing larger creative visions and workflows

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- Have an exceptional eye for visual and editorial detail and a passion for clear, strong communication
- Have existing knowledge of art and culture in South Asia, and an understanding of how open-access imagery is stored and organised in visual databases and archives online.
- Are proactive, and able to multitask between various projects simultaneously
- Have at least a Bachelor's degree in a field related to graphic design or visual communication (Candidates with required skill sets and sufficient experience need not have a degree in these fields).

## **Culture and Values**

The MAP Academy is driven by a belief in our work and its potential for positive impact. We seriously consider our responsibility to the public, the individuals or communities we write about, and our own teams, partners, and collaborators. The MAP Academy emphasises a communicative and respectful work environment, while cultivating a culture of constructive feedback and openness to discussion. We are a remote-friendly organisation, and recognise that there are several ways to work and collaborate. We are also an equal opportunity employer, and oppose all forms of discrimination and believe that all people—regardless of their identity or membership of any group—deserve to be treated equally, consistently and fairly. Our recruiting process is transparent, giving everyone an opportunity to apply and for their application to be reviewed by the hiring team.

## **Application process**

To apply, please fill in the application [form here](#).

Kindly note that incomplete applications will not be considered. Only shortlisted candidates will receive confirmation via email. Following this, they will be presented with a set of brief tasks, and then invited for final interviews.

Please send any queries to [mapacademy-career@map-india.org](mailto:mapacademy-career@map-india.org).